

ICAS

STATEMENT OF INTENT AND STORYBOARD

We have been working on these elements in class. These will account for the coursework element of the course.

Pupils have completed the statement of intents and are working on their storyboards. Some have taken their storyboards home to complete over the Easter holidays.

MEDIA PAPER ONE

This paper will have questions on the following topics:

- Representation in print adverts
- Representation in moving image adverts – NHS Blood and Transplant video. A link to this can be found on CHOC.
- Audiences and technology in radio

MEDIA PAPER TWO

This paper will have questions on the set texts of 'The Unearthly Child' and 'The Co-owner of a Lonely Heart). These have been viewed in class but there are links to where they can be viewed again on CHOC. The video games set texts will be based on Lara Croft Go and Kim Kardashian: Hollywood. This paper will have questions on the following topics:

- Representation in moving image
- Audiences and Video games

REVISION

There will be a range of revision resources on CHOC. I also suggest that you use the following links to help your revision:

Seneca Learning: <https://app.senecalearning.com/dashboard/courses/add?Price=Free&text=Media>

We use the AQA exam board. The topics to focus on would be:

- Advertising and marketing
- Online and social media
- Radio
- TV

BBC Bitesize: <https://www.bbc.co.uk/bitesize/subjects/ztnygk7>